**Alexander “Alex” Dreyzin**

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**Overview**: Data Analyst with over 25 years of expertise in financial services, business intelligence, data integration, and process improvement. Skilled in identifying patterns and trends to support strategic decision-making and operational efficiency.

**Accomplishments**:

* **Automated data quality monitoring with Python at NewRez**, replacing a manual process that took 4 hours per day with a script that completed in under 10 minutes; implemented in under 2 months, improving efficiency and accuracy across servicing data.
* **Consolidated enterprise data assets at TD Bank**, reducing redundant reporting sources from 20+ teams into a unified structure over 6 months; improved data quality alignment and reporting consistency across departments.
* **Developed interactive dashboards using Power BI**, transforming static monthly reports into real-time, self-service tools within 3 months; enabled business stakeholders to make faster, data-driven decisions.

**Skills**: SQL, Power BI, Tableau, Python, Data Wrangling, Business Intelligence, Data Visualization, Data Quality, Stakeholder Collaboration, Crystal Reports, Oracle, Agile SDLC, Data Warehousing, Jira, Confluence

**Coursework**: Data Science Career Track, Springboard

* 500+ hours of mentor-led curriculum on Python, SQL, data wrangling, visualization, and machine learning
* Capstone projects in statistical modeling and NLP

**Education**: BA in Mathematics and Computer Science, Odessa National University, Ukraine

**Experience**

**Senior Data Analyst**

**TD Bank, Mount Laurel, NJ (Hybrid)**

**August 2022 – January 2025**

TD Bank operates in the financial services sector and is a publicly-held organization with over 85,000 employees.

Responsibilities:

* Consolidated data efforts and assets across departments
* Supported onboarding processes for Business Data Analysts
* Collaborated cross-functionally to align reporting standards

Accomplishments:

* Consolidated 20+ departmental data sources between Q4 2022 and Q2 2023 to align reporting and improve executive dashboards; reduced duplicate reports by 35%.
* Onboarded 5 junior analysts from 2023–2024; created standardized documentation and workflows, cutting training time from 3 weeks to under 10 days.

Tech Stack: SQL, Power BI, Excel, Jira

**Data Analyst**

**NewRez, Fort Washington, PA (Remote)**

**July 2021 – July 2022**

NewRez is a privately-held mortgage lender and servicer with over 3,000 employees.

Responsibilities:

* Analyzed mortgage servicing datasets to identify inconsistencies and patterns
* Delivered insights to business leaders for process improvement

Accomplishments:

* Automated daily mortgage data quality checks using Python in Q1 2022, replacing 4 hours/day of manual review with a script that runs in under 10 minutes.
* Built 10+ Power BI dashboards from Q3 2021 to Q2 2022 to visualize delinquency trends and call center metrics, helping managers identify underperforming regions in real time.

Tech Stack: SQL, Python, Power BI, SSIS, Jira, Confluence

**Data Science**

**Springboard (Remote)**

**April 2020 – June 2021**

Springboard is a U.S.-based education technology company that provides mentor-led, project-based programs in data science, analytics, and emerging technologies.

Responsibilities:

* Completed a 500+ hour Data Science Career Track focused on real-world applications of Python, SQL, data wrangling, data visualization, statistical inference, and machine learning
* Built end-to-end data science projects, including EDA, feature engineering, modeling, and business presentation
* Communicated findings through dashboards, reports, and stakeholder-style presentations

Accomplishments:

* Housing Price Prediction: Built regression models using Zillow data to predict housing prices; optimized performance with feature selection and achieved 90%+ R² accuracy
* Sentiment Analysis of Consumer Reviews: Created an NLP pipeline to classify Amazon product reviews using TF-IDF and logistic regression; achieved 85% precision and provided business insights for customer experience teams

Tech Stack: Python, SQL, Pandas, Scikit-learn, Jupyter, Power BI, Tableau

**Senior Application Analyst**

**Lenox Corporation, Bristol, PA (Onsite)**

**March 2018 – March 2020**

Operating in the consumer goods sector, Lenox Corporation is a private equity–owned company employing over 1,000 people.

Responsibilities:

* Developed and maintained reports using Oracle SQL and SAP Crystal Reports
* Supported direct sales and retail operations through reporting and analysis

Accomplishments:

* Participated in restructuring over 200 SQL database tables in 2019, improving report generation speed by 40% across retail systems.
* Enhanced sales and inventory reporting accuracy by collaborating with finance and retail teams to standardize KPIs and validate Crystal Report outputs.

Tech Stack: Oracle SQL, SAP Crystal Reports, Qlik Sense, Excel

**Business Analyst**

**Simkar Corporation, Philadelphia, PA (Onsite)**

**November 2014 – November 2017**

Simkar was a privately held manufacturing company with approximately 500 employees.

Responsibilities:

* Built data warehouse consolidating ERP and WMS systems
* Developed dashboards for manufacturing and distribution planning

Accomplishments:

* Designed and implemented a centralized data warehouse from ERP and WMS systems in 2015, reducing report development time from 3 days to same-day delivery.
* Created 15 Tableau dashboards tracking order fulfillment, scrap rate, and throughput; helped reduce inventory write-offs by 20% between 2016 and 2017.

Tech Stack: SQL, Tableau, DB2, iSeries, Excel

**Senior Application Developer/Analyst**

**Hartford Funds, Radnor, PA (Onsite)**

**November 2006 – January 2014**

Hartford Funds is a publicly-held investment firm with $60B+ AUM and 700+ employees.

Responsibilities:

* Supported CRM and call center systems
* Extracted and synthesized data for reporting and analytics

Accomplishments:

* Consolidated 5 legacy sales reports into a unified view in 2012, reducing weekly manual effort by 8 hours and improving data trust among regional sales managers.
* Built metrics tracking system for call center and CRM teams in 2010; used by 3 departments to monitor agent productivity and campaign engagement.

Tech Stack: SQL, Oracle, Excel, Access, DB2, iSeries, Lotus Notes

**Sr System Analyst**

**Revlon, Inc., Piscataway, NJ (Hybrid)**

**November 2004 – November 2006**

Revlon operates in the cosmetics and personal care sector and is a publicly-held multinational organization employing over 6,000 people.

Responsibilities:

* Streamlined European warehouse and data center communication processes
* Provided analytics and reporting to support distribution system optimization

Accomplishments:

* Standardized data flow between 3 European warehouse sites and US data center in 2005, reducing synchronization issues and eliminating weekly reporting delays.
* Created inventory and shipment tracking reports used by European warehouse managers, enabling timely fulfillment decisions and reducing manual reconciliation time by 6 hours per week.

Tech Stack: SQL, DB2, iSeries, Lotus Notes

**Volunteer Experience**

**Scouting America (formerly Boy Scouts of America)** *Volunteer Leadership Roles | 2010 – Present*

* **Scoutmaster**: Provided direct leadership and mentorship to youth ages 11–17, developing weekly programming focused on outdoor skills, citizenship, and personal growth. Coordinated troop operations, advancement tracking, and parent communications.
* **Wood Badge Staff Member**: Served on staff for Scouting America’s premier adult leadership training program. Led sessions on team development, servant leadership, and effective communication.
* **Course Director – Introduction to Outdoor Leader Skills (IOLS)**: Designed and delivered weekend-long training course for new adult leaders. Coordinated instructors, scheduled curriculum, and ensured compliance with national training standards.
* Recognized for fostering inclusive, hands-on learning environments that build leadership confidence and practical skills in both youth and adults.

**Networking Groups & Memberships**

* **Member, Business Network International (BNI)**, 2024–Present  
  Participating member of the world’s largest business referral organization. Contribute to weekly chapter meetings focused on relationship-building, lead sharing, and business growth through structured networking.